

OUR SOCIAL MEDIA SOLUTIONS

SMALL BUSINESS?
ASK ABOUT OUR SPECIAL RATES

If you are looking to start up or refresh your Social Media identity – we can help... From daily/weekly maintenance of your Social Media accounts, through to high intensity advertising campaigns. We believe passionately in the power of Social Media and how it can genuinely add value to your company. We offer a spectrum of options in this area:

KICKSTART: Begin your Social Media presence – we can set you up on all required channels (Twitter, Facebook, Youtube, Pinterest, Soundcloud, Instagram, LinkedIn, Flickr, etc) and brand each one accordingly.

BOOST: Improve your Social Media presence with creative content and/or by running targeted social ad campaigns, amongst many other clever tactics.

HOUSEKEEPING: Maintenance of all Social Media accounts. We can look after all your accounts for you across the board; Posting, sharing, tagging, tweeting, following... You name it – we can take care of it.

Our **HOUSEKEEPING** option comes in 4 levels depending on your requirements: **BASIC | STANDARD | PRO | BESPOKE**

GET YOUR SHOW ON THE ROAD!

KICKSTART

From **£99**

Create IDs/Acc where req (FB, twitter, youtube etc)	✓
Set up of bio/about/profiles	✓
Design of custom backgrounds/timeline/profile pics	✓
Research and like/follow pages/accounts	✓
Promote page/profile to 8k over networks	✓
Post initial items/photos/posts	✓
Reg with sites/directories where relevant	✓
Design custom apps/tabs	✓
Build FB timeline history if required	✓

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BOOST YOUR POTENTIAL!

BOOST

From **£49**

Creation of unique content/material for posts	✓
Creation of images for posts	✓
Promote page/profile to 8k over networks	✓
Reg with sites/directories where relevant	✓
Research and like/follow pages/accounts	✓
Set up & manage ad campaigns over channels	✓
Run & manage competitions/promotions	✓
Creation of relevant blog articles	✓

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LET US DO THE WORK FOR YOU

HOUSEKEEPING

CHOICE OF 4 PACKAGES

BASIC

From **£99 p/w** [?]

MOST POPULAR

STANDARD

From **£149 p/w** [?]

PRO

From **£199 p/w** [?]

BESPOKE

£TBD [?]

Initial objectives consultation	✓	✓	✓	✓
Management schedule of post timings	–	Monthly	Weekly	Monthly
Post daily/weekly to an agreed level	Low Intensity [?]	Reg Intensity [?]	Reg/High Intensity [?]	As Required
Manage posts & RTs on relevant networks	✓	✓	✓	As Required
Post client supplied content	✓	✓	✓	✓
Manage new followers/likes	✓	✓	✓	✓
Manage/reply to DM/PMs & comments	✓	✓	✓	✓
Source images/articles as posting material	✓	✓	✓	✓
Creation of unique content/material for posts	–	✓	✓	✓
Run & manage competitions/promotions	–	On Request	On Request	As Required
Promote page/profile to 8k over networks	–	✓	✓	–
Research and like/follow pages/accounts	–	Monthly	Weekly	–
Design/implement new likes/followers strategy	–	Monthly	Weekly	–
Set up & manage ad campaigns over channels	–	–	On Request	As Required
Monthly reporting (analysis & stats)	–	–	✓	As Required

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[?] Pricing: *ALL PRICING IS SUBJECT TO INITIAL DISCUSSION*

- **Basic:** From £99 p/w per network (£ DEALS for multiple networks)
- **Standard:** From £149 p/w per network (£ DEALS for multiple networks)
- **Pro:** From £199 p/w per network (£ DEALS for multiple networks)
- **Bespoke:** To be discussed pending requirements

[?] Posting levels:

- **Low intensity examples:** FB: 3-4 posts p/w, Twitter: 5 posts/RTs p/w
- **Regular intensity examples:** FB: 5-10 p/w, Twitter: 10+ posts/RTs p/w
- **High intensity examples:** FB: 10+ posts p/w, Twitter: 15+ posts/RTs p/w